

START EARNING

FROM HOME



Golden Opportunity

✓ YouTube Channel Monetization

✓ Facebook Page Monetization

✓ Earning Through Instagram

+7

10 BEST WAYS TO EARN MONEY ONLINE

BY MOHAN SAHA

Chapter - 1

YOUTUBE CHANNEL MONETIZATION



Starting a YouTube channel from scratch and making money from it requires **planning, patience, consistency, and smart strategies.**

Here's a complete step-by-step guide for beginners—from zero to income:****





1. CHOOSE YOUR NICHE



Pick a topic you are passionate about and that also has audience demand:

Some popular niches:

- **Education (like English, Science, or Motivation)**
- **Tech Reviews / Gadgets**
- **Cooking**
- **Health & Fitness**
- **Comedy / Entertainment**
- **Travel / Vlogging**
- **Gaming**
- **News & Current Affairs**



Tip: Focus on **evergreen content—videos that will always be useful and searched.**



2. CREATE A YOUTUBE CHANNEL



- Go to YouTube
- **Log in** with a Google account.
- Click on your profile → "**Create a Channel**"
- Choose your **channel name**
(keep it simple, memorable, and relevant)

Add:

- Profile picture
- **Banner (2560×1440 px)**
- Channel description (with keywords)
- **Links (social media, website)**

3. PLAN CONTENT STRATEGY



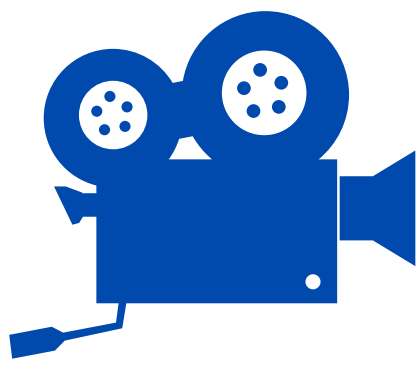
Decide:

- What type of videos you will upload
- Upload schedule (start with **1-2 videos per week**)
- Titles, keywords, and video structure

Content Ideas for Beginners:

- **"How to"** tutorials
- **FAQs** in your niche
- **"Top 10"** or **"Best of"** lists
- **Reaction** or **Review** videos

4. MAKE AND UPLOAD VIDEOS



Tools You Need:

- **Camera:** Smartphone is enough (1080p minimum)
- **Mic:** Lavalier mic or USB mic for better audio
- **Editing Software:** CapCut, Filmora, VN, DaVinci Resolve (free), or Premiere Pro

Before Uploading:

- Write a script
- Record in a quiet, well-lit environment
- Edit with proper intros, outros, subtitles, and music
- Add a thumbnail (bright, clear, with large readable text)

✓ 5. OPTIMIZE FOR SEO (YOUTUBE SEARCH)



- Use **keywords** in the title, description, and tags
- Use **#hashtags** in the description
- Create custom **thumbnails**
- Add video to **playlists**
- Engage in comments (reply fast)
- Use **YouTube Shorts** to boost visibility

✓ 6. BE CONSISTENT AND BUILD AUDIENCE



- **Post** regularly
- Ask people to **like, share, comment, and subscribe**
- **Promote** your videos on **WhatsApp, Facebook, Instagram, etc.**
- Collaborate with other small YouTubers
- Keep experimenting with **content and thumbnails**

✓ 7. GET MONETIZED (YOUTUBE PARTNER PROGRAM)



To start earning:

- ◆ **1,000** subscribers
- ◆ **4,000** valid public watch hours (in the last 12 months)
- ◆ OR **10 million** Shorts views in 90 days

Once eligible:

- Go to **YouTube Studio** → Monetization
- Apply for **AdSense**

After approval, you will earn money through:

- Ads
- Super Chat (Live)
- Channel Memberships
- YouTube Premium Revenue

8. OTHER WAYS TO EARN



- **Affiliate Marketing**
(promote products & earn commission)
- **Sponsorships**
(brands pay for shoutouts/reviews)
- **Selling Courses / E-books**
- **Merchandise**

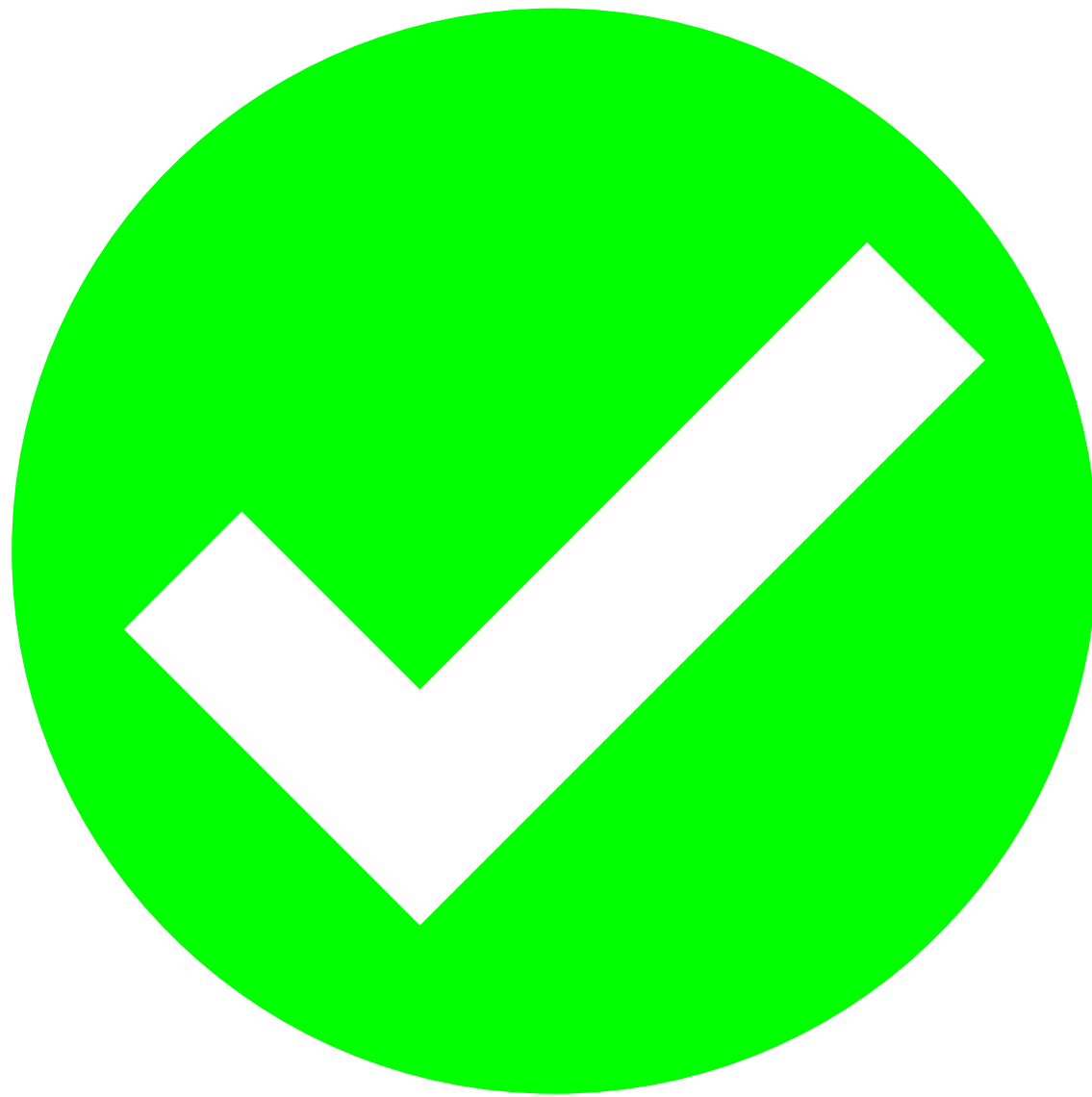
FINAL TIPS



- **Focus on quality over quantity**
- **Analyze performance in YouTube Studio (Analytics)**
- **Don't quit too early—most channels grow after 6-12 months**
- **Keep learning & improving thumbnails, titles, voice, and editing**
- **Watch successful creators in your niche to learn trends**

Disclaimer

The information provided in this chapter is for educational and informational purposes only. While every effort has been made to ensure accuracy, YouTube's policies, guidelines, and monetization requirements are subject to change at any time by Google/YouTube. The author does not guarantee that following the steps mentioned will result in monetization or income, as success depends on various factors including individual effort, content quality, and adherence to YouTube's policies. Readers are advised to regularly check the official YouTube Help Center and YouTube Partner Program policies for the most up-to-date information. The author shall not be held liable for any loss, damage, or consequences resulting from the use of the information in this chapter.



improvvi.com

Right place to learn English



English Skill Improvement

START EARNING

FROM HOME



Golden Opportunity

- ✓ YouTube Channel Monetization
- ✓ Facebook Page Monetization
- ✓ Earning Through Instagram

+7

10 BEST WAYS TO EARN MONEY ONLINE

BY MOHAN SAHA

Click here

Buy Now



Top Advice to Succeed in Online Earning

1. Choose One Path and Focus

Don't try to do everything at once. Pick one method (like YouTube, freelancing, or blogging) and stick to it consistently before trying another.

2. Be Consistent, Not Perfect

You don't need to be perfect from day one. Just keep showing up, learn, and improve over time. Consistency builds results.

3. Invest Time in Learning

Treat your online journey like a job or business. Learn skills (e.g., SEO, video editing, writing, marketing) through free courses, YouTube, or blogs.

4. Avoid 'Get Rich Quick' Traps

Real online income takes time, effort, and patience.

5. Build Trust and Offer Value

Whether you're creating videos or selling services, focus on helping your audience. Value builds trust, and trust brings income.



✓ 6. Keep Track of Your Progress

Note what works and what doesn't. Measure growth, update strategies, and keep a journal or spreadsheet of your efforts.

✓ 7. Have Patience and Don't Quit Too Soon

Many people give up within 1–2 months. But success often comes in the 6th or 12th month. Stay patient. Trust the process.

✓ 8. Avoid Burnout

Take breaks, rest, and don't pressure yourself. A calm mind is more creative and productive.

✓ 9. Celebrate Small Wins

Whether it's your first ₹100, your first subscriber, or your first client — celebrate it! These small wins lead to big success.





**Never
Stop
Learning**



English Skill Improvement



English Skill Improvement



improvvi.com

START EARNING

FROM HOME



Golden Opportunity

- ✓ YouTube Channel Monetization
- ✓ Facebook Page Monetization
- ✓ Earning Through Instagram

+7

10 BEST WAYS TO EARN MONEY ONLINE

BY MOHAN SAHA

Click here

Buy Now